



The Smart Way to Cinch Your Horse!

Cinch up the smart way ... with the exclusive Smart Cinch!

Easily and humanely cinch up a horse more securely the first time, every time, with the new Smart Cinch™ by Weaver Leather. Our exclusive Smart Cinch makes cinching up almost effortless. The Smart Cinch features our exclusive, **patent pending Roll Snug™ Cinch Buckle**. Unlike a conventional cinch buckle, the Roll Snug Cinch Buckle's unique two roller design eliminates the need to pull leather against leather. The two rollers allow the latigo strap to roll freely and gives more user leverage. As a result, cinching up a horse is a breeze - perfect for women, men and youth of all ages. Especially helpful for those who need some assistance getting their cinch snug enough. The Smart Cinch - a very smart choice!

Easy as 1-2-3!



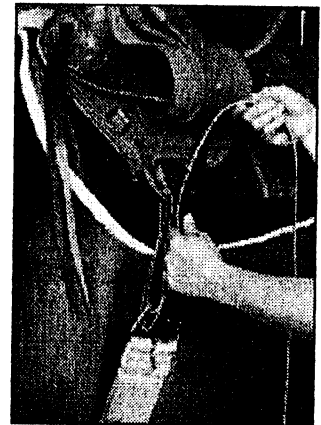
- 1 -

Run latigo under, then through the top roller of the Roll Snug™ Cinch Buckle. Bring it back up through the rigging "C" or dee.



- 2 -

Again, bring the latigo down to the Roll Snug™ Cinch Buckle and feed through the bottom roller. To receive the full benefit of the Roll Snug™ Cinch Buckle, the latigo must be fed around both rollers.



- 3 -

Gently, but firmly, pull the latigo to "snug up" the cinch. So easy! Remember to secure the position of the latigo with the buckle tongue and tie off the latigo or use the latigo carrier.