

Feline Focus™ VACCINES

FREE TAKE ONE HOME

For the first time, you can buy top-quality vaccines for major pet diseases in **single-dose** packets for do-it-yourself inoculation. For a **few bucks** per shot.

Announcing a complete family of vaccines for major health risks in cats. Now you can easily do your own shots and slash the cost of protecting your cat.



Easy Injection Instructions.

For all Focus vaccines, each single-dose bag contains a syringe and two vials – one with liquid contents, one with freeze-dried contents. Use immediately after mixing vaccine as shown below.



Step One. Insert needle directly through the cap of liquid vial. Withdraw contents into syringe.



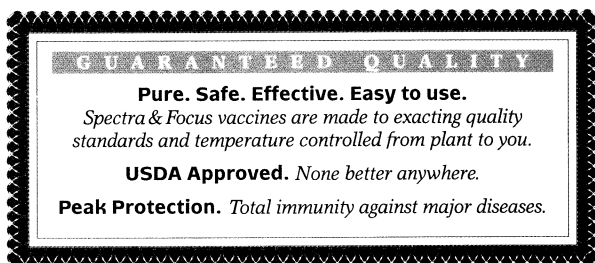
Step Two. Inject syringe contents into vial of dried material. Shake well.



Step Three. Withdraw entire vaccine mixture (1 mL) into syringe. Remove air by gently pushing plunger until vaccine just begins to flow from needle.

Step Four. Recommended vaccination site is loose skin at back of neck and shoulder. Gently grasp and elevate a fold of loose skin. Insert needle into soft tissue directly under skin and inject entire syringe contents.

Questions? Call our Vaccination Help Line 1-800-821-5570 8am to 5pm CST



Peak Marketing P.O. Box 279, Blue Springs, MO 64013 800.821.5570 Fax 816.224.3080

VRFE-0904

Vaccination RECORD

AND

Do It Yourself Inoculation Guide for Your Cat

Easy Injection
Total Protection
Giant Savings



*Have a dog?
Use our new family of
Spectra products.*

Easy Injection.

Total Protection.

Giant Savings.

YOUR CAT'S VACCINATION RECORDS

Focus™ — THE CAT'S MEOW

Feline Focus 3

Ideal for single cat households

Offering 3-way protection



3-Way Shot

Feline Focus 4

Especially for multi-cat homes

Offering 4-way protection



Adds Chlamydia

Complete protection for multi-cat owners, breeders & catteries

Offering 5-way protection



Chlamydia & Leukemia

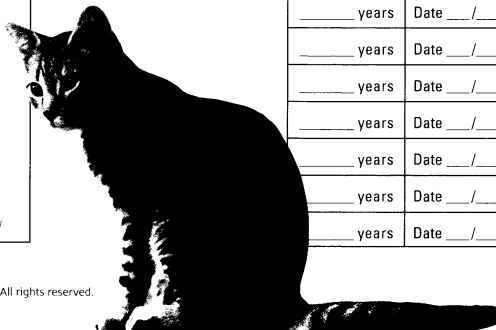
Focus 5 is recommended for cats that roam outdoors, live with many other cats, are housed in shelters or where new cats are introduced.

Recommended Focus Vaccination Schedule

Vaccine	9 weeks	12 weeks	15 weeks	Annual Booster
Focus 3 or 4 or 5	●	●	●	●

Protection by Focus Vaccine

Antigen	Focus 3	Focus 4	
Rhinotracheitis (MLV)	●	●	
Calicivirus (MLV)	●	●	
Panleukopenia (MLV)	●	●	
Chlamydia (ML)		●	
Leukemia (Killed)			●
DILUENT (Dilution)	Sterile	Sterile	FeLV



Have a dog?
Use our new family of
Spectra products.



NAME _____

DATE OF BIRTH _____

BREED _____ SEX _____

MARKINGS _____

OWNER _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

Check the boxes below as you administer the vaccine.

Age	Date	Focus 3	Focus 4		Other
_____ weeks	Date ___/___/___				
_____ weeks	Date ___/___/___				
_____ weeks	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				
_____ years	Date ___/___/___				

Spectra™ and Focus™ are registered trademarks of Peak Marketing LLC. ©2004. All rights reserved.