

Watson's BOTTOM'S UP LEASH™

U.S. Patent No. 6,729,268

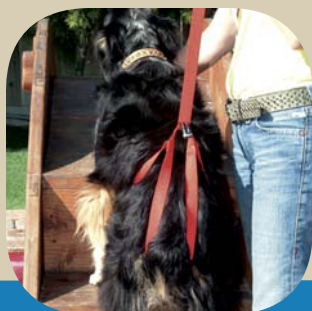
DOG FANCY
Editors' Choice
2004

Returning a Dog's
Dignity, Stability
and Mobility



- **Therapeutic** - dogs heal faster by getting them up and mobile
- **Facilitates** a dog's need to regain its dignity through walking and eliminating naturally
- **Enables** disabled dogs to walk by shifting their weight to their healthier front legs
- **Comfortable and safe** - 100% nylon with non-chafing Neoprene pads
- **Hygienic** - padded sleeves and leash are washable with soap and water
- **Recognized** - 2004 Dog Fancy Magazine Editors' Choice Award
- **Endorsed** and sold by veterinarians, shelters, groomers and retailers
- **Universal** - two sizes fit all dogs

This award-winning rear end dog harness helps your dysplastic, arthritic, post-surgical, or otherwise disabled dog move more comfortably and safely. Watson's Bottom's Up Leash™ allows the dog to eliminate with dignity. It keeps the owner from having to stoop - all by lifting the dog's hind legs while it walks or attempts to climb stairs. No more cumbersome towels under their bellies! A slight lift on the leash controls the amount of weight being placed on the dog's hind legs. Using rebalanced body weight as leverage, the leash allows smaller owners to easily mobilize and stabilize larger dogs.



1-800-805-2001

www.watsonspets.com

Watson's
Senior Pet Products

Truly Every Dog's Best Friend

Watson's Bottom's-Up-Leash™ is a proven, patented enabler for dogs with age-related bone and joint problems. However, it is a product that every dog owner should have access to. Dog's lives are as unpredictable as ours. An owner should be prepared for any disability their dog might encounter at any stage of their lives. Dogs need help when they are sick and can't lift their body weight to eat or eliminate. If they sprain or break a leg, a hip, have sore back paws or are post-surgery they will need Bottoms-Up to feed or transfer to a car to go to the vet.

Owners of large breed dogs, who are physically unable to lift them, need Bottom's-Up. Every veterinary practice, animal hospital and pet-service related company should have/promote the leash - simply to facilitate the mobility of their patients/constituents. Bottoms-Up should be a staple in every pet-friendly environment.



Watson's Bottom's Up Leash™

Specifications (per unit, medium sample):

- Weight: 7 oz.
- Length (fully open, unbuckled): 43"
- Width of leg straps (end-to-end, relaxed position): 18"
- Width of belt : 1", with pads : 1¼"
- Retail Packaging: Available
- Color: Watson's Red with Black Pads
- Shipping: EXW - Santa Monica, California USA
- Availability: Immediate

ASK ABOUT OTHER WATSON'S SIGNATURE PRODUCTS



Watson's All-Terrain Dog Shoes

- Engineered for active or aging dogs. All weather, all surfaces. Water repellant, lightweight, quick drying.
- Non marking, grooved rubber soles provide excellent traction on rocky, debris-filled terrain as well as on kitchen floors.
- Ballistic nylon toe-plate protects dog's nails from damage. Each set contains four shoes. Available in XXS-XXL.



Watson's Canine Auto Safety Harness

- Helps save lives. Prevents dog from becoming a deadly projectile. Durable hardware has 2500-lb safety rating.
- Adjustable to conform to most dogs. Available in sizes XS-XL.
- Compatible with any vehicle, easily slipping onto seat belt. Conveniently doubles as a walking harness attaching to current leash.



Watson's Doggie Diapers

- For dogs that are incontinent, or experience excitable urination. Great for housebreaking puppies, or for female dogs in heat.
- Made of a durable, soft and washable cotton blue jean denim - lined with a soft plaid flannel fabric for added comfort.
- Absorbent mesh liner holds inner absorbent pad for protection against a heavier flow of liquid or waste. Available in XXS-XXL.



OUR STORY

Watson's Senior Pet Products (WSP) grew out of an owner's love for his dog and the need to reduce his dog's suffering from spinal myelopathy and arthritis. The *Bottom's Up Leash™* was created for our name-

sake, Watson, to help him walk and eliminate with dignity - preventing him from sliding further into depression while adding years to his life. WSP was created to not only develop premium and proprietary product-solutions to care for the immediate concerns of disabled and aging pets, but also to educate pet owners on how to be proactive in preventing crippling disease and prolonging their pets life. Pet owners have the unique ability to make a significant impact on their precious pet's life expectancy. WSP's mandate is to promote education and a supportive community to equip owners in their care for their four-legged friends.

COMING SPRING 2006 : Watson's new line of pharmaceutical grade nutritional supplements