

## How FLAIR® Nasal Strips work.

### Without FLAIR Nasal Strips

Nasal passages collapse without extra support, restricting airflow

### With FLAIR Nasal Strips

Spring-like action gently holds nasal passages open to improve breathing



When horses exercise heavily, their nasal passages collapse. By preventing this collapse, FLAIR Nasal Strips:

- Reduce lung stress and bleeding (EIPH)
- Reduce fatigue
- Speed recovery

**Developed by Veterinarians**

FLAIR Nasal Strips are clinically proven to help maximize your horse's potential.

FOR SINGLE USE ONLY



For information call: 1-888-68-FLAIR or visit [www.flairstrips.com](http://www.flairstrips.com)

## How to apply FLAIR Nasal Strips.



Clean & Dry



Expose Adhesive and Place Strip As Shown



Remove Handling Card



**1 IMPORTANT: CLEAN AND DRY** the muzzle thoroughly. (Oil, dirt and sweat will reduce adhesion.) Apply 30 minutes before exercising horse.

**2** Immediately before applying the Strip, remove the 3 part Protective Back Liner from the underside of the Strip. **DO NOT TOUCH THE ADHESIVE SURFACE.** While holding the Handling Card, place bottom edge of Strip 1 1/2" above the top of each nostril. Press down to adhere Strip.

**3** After removing Handling Card, rub Strip to secure adhesive.

**4** This is how the FLAIR Nasal Strip should look when positioned correctly.

**A HELPFUL PRE-MEASURED POSITIONING GUIDE IS INSIDE.**

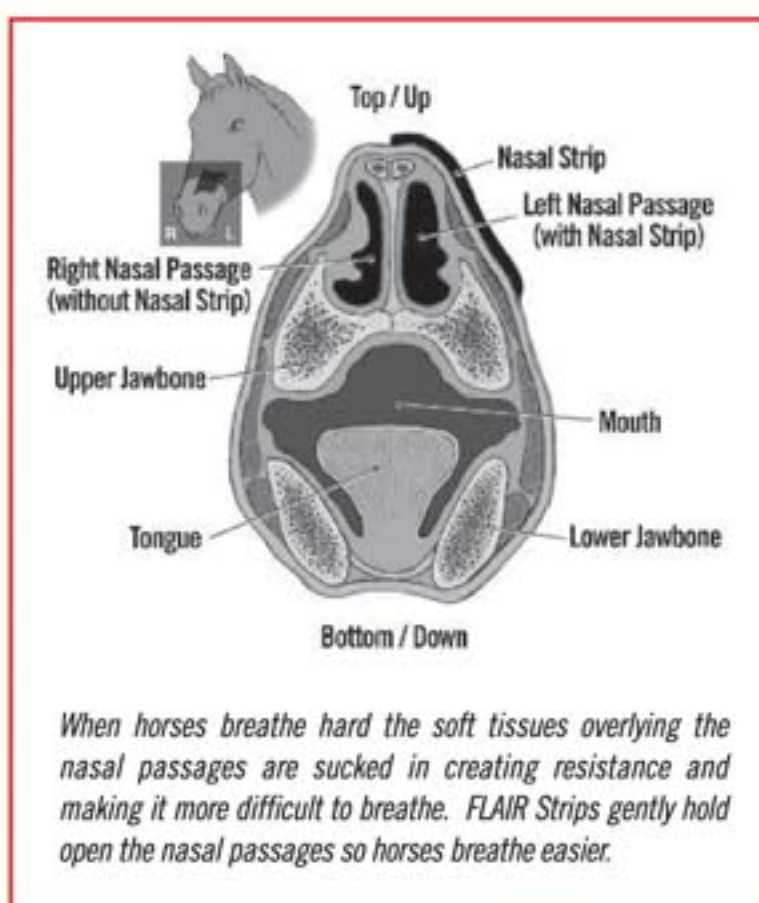
**TO REMOVE:** Peel gently, but firmly from the top corner toward the middle. Do not remove by pulling up or down. Adhesive may cause slight loss of hair as experienced with normal shedding.

**CAUTIONS:** For external use only. Do not apply to sores, broken or irritated skin. Intended exclusively for horses. Store at room temperature; avoid extreme heat or cold.

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## FLAIR® Strips Promote Optimum Respiratory Health For Equine Athletes At All Levels Of Competition.

Unlike humans, horses can only breathe through their nose. This means that all air must pass through the nasal passages to get to the lungs. However, the nasal passages are the narrowest part (i.e. a "bottleneck") of the upper airway. In fact, **over 50% of total airway resistance** in exercising horses occurs in the nasal passages. FLAIR Strips support the nasal passages to reduce airway resistance and improve airflow when your horse needs oxygen most. By reducing airway resistance during exertion, FLAIR Strips are clinically proven to reduce fatigue, reduce lung bleeding and shorten post-exercise recovery.



For more information and abstracts of the clinical studies please go to our website.

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1 1/2"

1"

1/2"

TOP EDGE

TOP EDGE

## POSITIONING GUIDE

APPLY TO CLEAN, DRY NOSE. OIL, DIRT AND SWEAT WILL REDUCE ADHESION.



**1 REMOVE POSITIONING GUIDE ALONG PERFORATED LINE.**

Align top edge of Positioning Guide with top edge of Handling Card.



**2 WHILE HOLDING SIDES OF POSITIONING GUIDE TOGETHER WITH HANDLING CARD, REMOVE PROTECTIVE BACK LINER AND PLACE STRIP AS SHOWN.** Position bottom edge of Positioning Guide (see arrows) at the top of each nostril. Press down to adhere Strip.



**3 REMOVE POSITIONING GUIDE & HANDLING CARD.** Rub Strip to secure adhesive



TOP EDGE OF NOSTRIL HERE



This is how the FLAIR Nasal Strip should look when positioned correctly.



TOP EDGE OF NOSTRIL HERE