

# **Volumizer™ Nourishing Shampoo**

## ***Sullivan Supply***

**Enriched with VITA HAIR™**

Sullivan's Hair Nourishing Vitamin Package

### **How do the VITA HAIR™ nourishing vitamins work?**

**Biotin** is the first vitamin thought of when considering HAIR GROWTH. The major benefit of Biotin is its ability to strengthen the hair follicle, along with increased elasticity of the cortex to prevent hair breakage and dryness. This enables healthy, FASTER HAIR GROWTH. Biotin also thickens the actual hair cuticle providing a fuller appearance.

**Pro-Vitamin B-5** is considered the king of all HAIR CARE vitamins. It stimulates healthy scalp circulation which leads to improved hair health. It possesses superior long term moisturizing properties because of its unique ability to penetrate and nourish the hair shaft then sealing the surface to protect and make the hair shine.

**Vitamin E** is an antioxidant that stimulates circulation to the skin and supports the capillary growth. When there are more capillaries, the circulation improves leading to increased nutrient absorption into the hair follicles, which speeds hair growth.

### **Naturally Healthy Hair...HOW?**

Vita Hair Volumizer™ Nourishing Shampoo is formulated with a proprietary blend of plant based non-ionic surfactants derived from coconuts, corn, olives, and fruit esters. This neutral pH surfactant system makes it gentle and nourishing as it gently cleans deep, down to the roots of each hair follicle. Fortified with the VITA HAIR™ nourishing vitamin package to boost hair and skin health without added weight to hair. Vita Hair Volumizer™ is biodegradable, but most importantly, it does not contain any harsh invasive, abrasive detergents that can strip the natural hair oils or leave the hair flat.

- **The first livestock shampoo to scientifically produce hair volume.**
- **Healthy, plant based formula, biodegradable and pH balanced.**
- **Enriched with Vita Hair™**

Vita Hair Volumizer™ Nourishing Shampoo is formulated with a natural plant-based surfactant technology which creates an opposite acting electrical charge within each hair strand that pushes every hair follicle apart. This prevents the hair from sticking together, and actually make each hair follicle stand on end for a noticeable difference in hair volume and body. This exclusive chemistry for livestock consists of chemically altered ions. Ions are small electrical molecules that usually have positive or negative charges which create an attraction to each other. The chemistry of Vita Hair Volumizer™ inhibits an unusual neutral charge to the ionic molecule of each follicle creating no attraction or pull between the hair strands. This neutral charge actually enables each hair follicle to stand free for extreme hair separation.

A true “game changer” in hair performance!

**Directions:** Designed to be applied with a foamer. Simply fill foamer jar with full strength Vita Hair Volumizer™ and spray pre-lathered shampoo solution directly onto the animal. Gently work the shampoo down to the skin with a massage brush. This important massaging process, along with the chemistry of Vita Hair Volumizer™ removes dead skin cells so that new hair follicle growth can be stimulated to emerge from the scalp. Rinse thoroughly with water and finish by blow drying. For additional hair nutrition use Sullivan’s Hydrator Nourishing Conditioner after rinsing out Volumizer.