WHY ULCERGARD® (omeprazole)?



REDUCES ACID AT THE SOURCE

ULCERGARD is the only FDA-approved equine ulcer preventative:

- Specially formulated to survive the acidic stomach environment
- Allows adequate absorption to help prevent formation of equine ulcers
- Blocks acid production at the proton pump



PROACTIVELY RECOGNIZE STRESS

ULCERGARD helps protect your horse's gastric health by allowing you to:

- Deliver targeted, effective medication during anticipated stressful times.
- Provide proven prevention of gastric ulcers in otherwise healthy horses that are at risk due to stress.



PROVEN HISTORY OF PREVENTION

During times of stress:

- ULCERGARD has been proven to prevent stomach ulcers in 82% of horses.
- \bullet 86% of researched horses NOT medicated with ULCERGARD developed stomach ulcers. 2



COST-EFFECTIVE BECAUSE IT WORKS

Don't spend time and money on compounds, home remedies and other products that may look affordable but are often less than effective. ^{3,4} Choose the proven, effective, reliable treatment for your horse because they deserve it.

 ULCERGARD provides real value because it works when you need it to.



IMPORTANT SAFETY INFORMATION: ULCERGARD can be used in horses that weigh at least 600 lbs. Safety in pregnant mares has not been determined. Not for use in humans. Keep this and all medications out of the reach of children. In case of ingestion, contact a physician.

ULCERGARD® (omeprazole)

STRIKE BEFORE STRESS DOES WITH ULCERGARD®

ULCERGARD is a nonprescription medication available from your veterinarian or your favorite retailer.

LEARN MORE AT ULCERGARD.COM

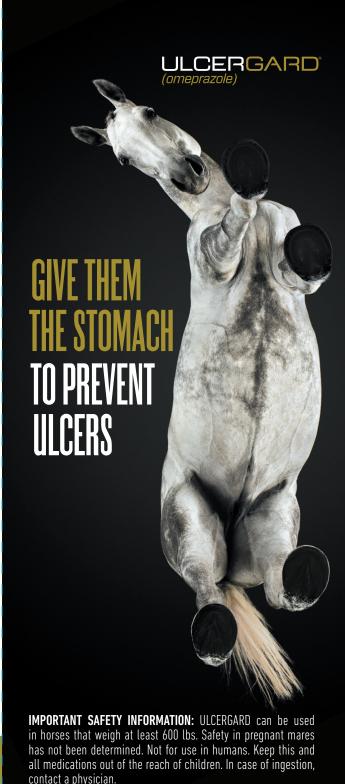
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THE ART OF HORSE



OUT OF SIGHT DOESN'T MEAN OUT OF MIND

Any horse can develop equine gastric ulcer syndrome (EGUS). Research tells us gastric ulcers can be found in up to:

90% performance horses 60% all horses¹

Even beyond affecting your horse's quality of life, EGUS can affect your ability to enjoy your relationship with them.

TWO LEADING RISK FACTORS:

- Episodic feeding
- Stress

Some horses are more prone to stress than others, but for many, even small changes of routine can potentially lead to gastric ulcers.

Unfortunately, gastric ulcers aren't top-of-mind for many horse owners until their horse is already showing signs. The clinical signs of EGUS include:

- Poor performance
- Changes in behavior such as nervousness, aggression or self-mutilation
- Recurrent, low-grade colic (especially after eating)
- Inappetence, weight loss and/or poor body condition

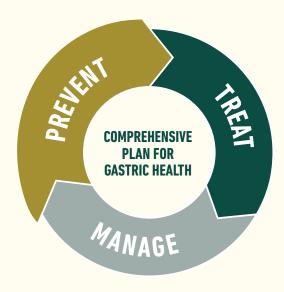
STRIKE BEFORE STRESS DOES

PREVENT WITH ULCERGARD® (omeprazole)

ULCERGARD gives you the confidence you need to be sure ulcers don't impact your horse or the time you spend with them.

ULCERGARD® IS:

- The only proven safe and effective ulcer preventative approved by the FDA.
- A once-daily, easy-to-administer oral omeprazole paste.
- Proven with a long history of success.



Maintaining gastric health requires management, prevention and sometimes treatment.

PREVENT

Give your horse the best chance at preventing gastric ulcers by staying in front of stress with ULCERGARD.



MANAGE

Manage your horse's gastric health daily. In addition to minimizing stress, here are some helpful tips that can help reduce your horse's risk for developing EGUS:

- Provide hay free-choice, utilizing a slow-feed hay net or feeder where possible.
- Consider adding alfalfa to their diet to help buffer acid.
- If concentrate is necessary, provide daily amount in frequent smaller meals, as opposed to twice per day in larger meals.
- Feed hay before concentrate.

TREAT

Sometimes, the impact of stress cannot be overcome. If you suspect your horse is suffering from gastric ulcers, talk to your veterinarian about scheduling a gastroscopy exam.

If ulcers are diagnosed, work with your veterinarian to develop the treatment plan that will work best for your horse.

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