

Coat Defense® Canine & Cats Daily Preventative Powder

Horsepowder

- Dry Bath
- Dissipates Odor on Contact
- Calms Itch on Hives, Rashes, Bites
- Keeps Skin Folds Dry & Bacteria Free
- Relieves Ear Yeast & Mite Infestations

Non-Toxic – Talc-Free

Anti-Bacterial – Anti-Fungal

Directions:

- Using your hand or a gentle grooming brush, work powder down to the skin.
- Reapply daily to dissipate odor or prevent skin issues caused by pests that find your dog a perfect petri dish to inhabit.
- If using as a remedy, leave on continuously, applying more as needed until completely healed.
- Apply more often to areas prone to holding moisture like between paws, under legs, around genitals, and ears.
- **NOTE:** If skin is broken or has scabs, use the **Coat Defense® Canine & Cats Trouble Spot Drying Paste.**

Tips for the Tricky Parts:

Paws – Sprinkle powder into a sock and place the sock over the paw. Massage powder into all areas, especially between toes as these microbes love dark moist areas.

Ears – To expose the infected area and prevent powder from entering the ear canal, flip the ear back and apply using finger making sure to cover the whole surface. Leave on. Reapply as needed until itching and odor are completely gone.

Notice: For best results, discontinue use of shampoos containing SODIUM LAUREL SULFATE, CHLORAHXIDINE, COAL TAR, and SALYCILIC ACID. If using medicated shampoos with these ingredients, we recommend waiting 3 days to apply our powder. These chemicals are known skin allergens and remove the protective oils and microbiome that are essential for skin wellness and required by the immune system to provide true healing.

Ingredients: Proprietary blend of sodium bicarbonate, maranta arundinacea (arrowroot) powder, bentonite clay, zea mays (corn starch), organic cedarwood oil.

Our products are non-toxic, crafted from only safe, readable ingredients, and contain no fillers. COAT DEFENSE® is proudly made in Ashburn, VA.