

TRASH MY PULLER

Calf Puller Incentive

January 1 - April 30, 2012

Got an old calf puller you need to replace?

Why not Trash It for a \$25 rebate on a brand new Ideal® calf puller?



William Martin - Athens, OH



Scott Surmont - Oktana, OK



Gilbert McLaughlin - Goshen, UT

\$25 Rebate
on brand new Ideal calf puller and your choice of hanging scales

Simply purchase an Ideal® calf puller - Dr. Franks®, Calf Eze™, or Ratchet Style Puller

1. Have someone take a picture of you discarding your old calf puller
2. Send required information to Neogen

The most creative photograph submitted will win an extra \$100!

Remember to keep safety first when discarding of old product!

Picture and information must be received by April 30, 2012.
Website voting occurs May 1 - May 31 at www.neogen.com/trashmypuller.
Creative winner named June 4, 2012.

Email information to: trashmypuller@neogen.com OR

Mail to: Neogen Corporation • Attn: Trash My Puller • 944 Nandino Blvd • Lexington, KY 40511



Name: _____
 Street: _____
 City, State, Zip: _____
 Phone: _____ Email: _____
 Product purchased: _____ Dr. Franks Calf Puller _____ Calf Eze Calf Puller _____ Ideal Ratchet Puller
 Place purchased: _____ UPC: _____
 Choice of Scales: _____ 50 lb _____ 110 lb _____ 220 lb

Disclaimer: Please be careful when considering creative methods for discarding your old calf puller! Neogen will not be responsible for any injuries or damages that occur while discarding old product. Neogen will also not consider any pictures that depict dangerous activities for the additional \$100 prize. No animals or people should be harmed in the photo, and once the photo is submitted, Neogen has right's to use photos for future advertisements.